



Rochester CUSD 3A

Building Committee Meeting Minutes

September 13, 2024, at 6:45 a.m.

Bruce Hays Administrative Center, 4 Rocket Drive, Rochester, IL 62563

The Building Committee of the Board of Education of the Rochester Community Unit School District 3A held a Building Committee meeting on Friday, September 13 at 6:45 a.m. at the Bruce Hays Administrative Center. The meeting came to order at 6:45 a.m.

Committee Members Present: Todd Hannah and Aimee Johnson.

Others Present: Mr. Dan W. Cox, Superintendent
Dr. Kris Kahler, Director of Business Operations
Jon Hansen, Director of Communications
Mr. David Hawkins, RHS Assistant Principle
Carey Seaton, Executive Secretary
Trent Poelker, TJP Consulting (virtual)

Review of Scoreboard Request for Proposals

Mr. Cox reviewed the proposals from Formetco and Daktronics for scoreboards. Formetco came in with the lowest bid. Mr. Cox was very pleased with the on-site manufacturing, 10 year parts warranty and customer service call center with remote diagnostics. Trent Poelker, TJP consulting explained that Formetco will provide on-site training for personnel and, through a sports marketing class at the high school, will include students in the learning process. This bid includes scoreboards for football, soccer, baseball and softball fields. A video board is included for the Rochester Athletic Complex.

Marketing and Advertising Plan For Rochester CUSD #3A sponsorship program:

Mr. Cox went into detail about the advertising plan that will go along with the new scoreboards on the football, soccer, baseball, and softball fields. He explained that this sponsorship plan is designed to produce revenue for Rochester CUSD #3A while offering advertising opportunities to sponsors. By having the sponsorships in a tiered format, this will allow a wide array of businesses, large and small, to be able to participate.

The meeting adjourned at 7:20 a.m.

Respectfully submitted,

Dan W. Cox

Dan W. Cox
Superintendent of Schools